

PROJECT BRIEF

Client:	Bigfoot Donuts	Deadline:	April 30th, 2023
Project Name:	Web App for Bigfoot Donuts	Author:	Susann Finpå

THE ASK

What is the objective of the project?

Here you need to **define the problem**. That is, you will include the need statement and target audience that you created as part of the previous module's assignment, based on Lionel.

In this section, you'll also describe your solution: what your web app will be and how it meets the need statement.

The solution of the problem will be a web app that is easy to understand, and at the same time looks simple and well-thought. The design will be playful, but in an aesthetic way. This is a web app that everyone should be able to understand.

What are the deliverables?

Here you need to define your **minimum viable product**—exactly what it will include. You should include the number of screens and what would be on each screen (this can be brief).

Then, describe your three additional features—exactly what they will be (and whether they will be embedded on existing screens or if they will add screens to the app). List the additional features in order of priority.

The viable products of the web app will be 4 screens; home page, page for existing customers, page for new orders, and page for transaction of the product. Features will include a shortcut from page for existing customer to new order. There will be ready-made design options available for the customers to choose from, as well as options to design yourself.

